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¹⁰ For purchases made in-store, only one discount may be applied at a time. Some restrictions apply. ¹¹ Order 1-Dec 3, 2012, will be used. ¹² And for first-time American Express cardholders only. Prepaid, controlled and subject to pre-approval. ¹³ These 2nd & 3rd night's additional charges are not included in the \$100.00 per night rate. ¹⁴ Not combinable with any other discount or promotion except Early Booking Rate. ¹⁵ Not valid for select packages and accommodations. Previous rates apply. ¹⁶ Must call to book bookings made by Dec 31, 2008. ¹⁷ Chris Farley Memorial.



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SHUTTERSTOCK, SEP 2008

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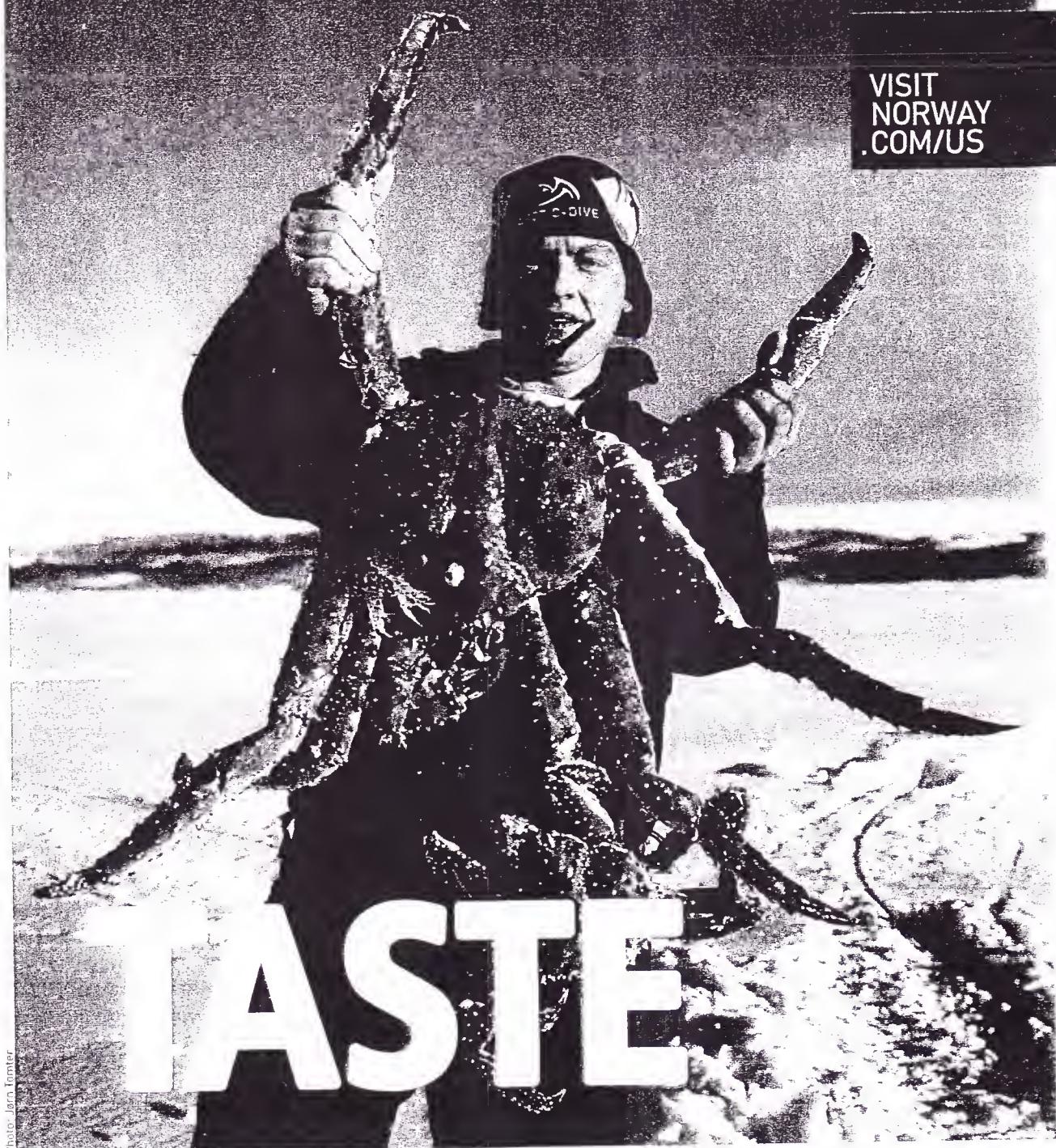


Photo: Jørn Tomter

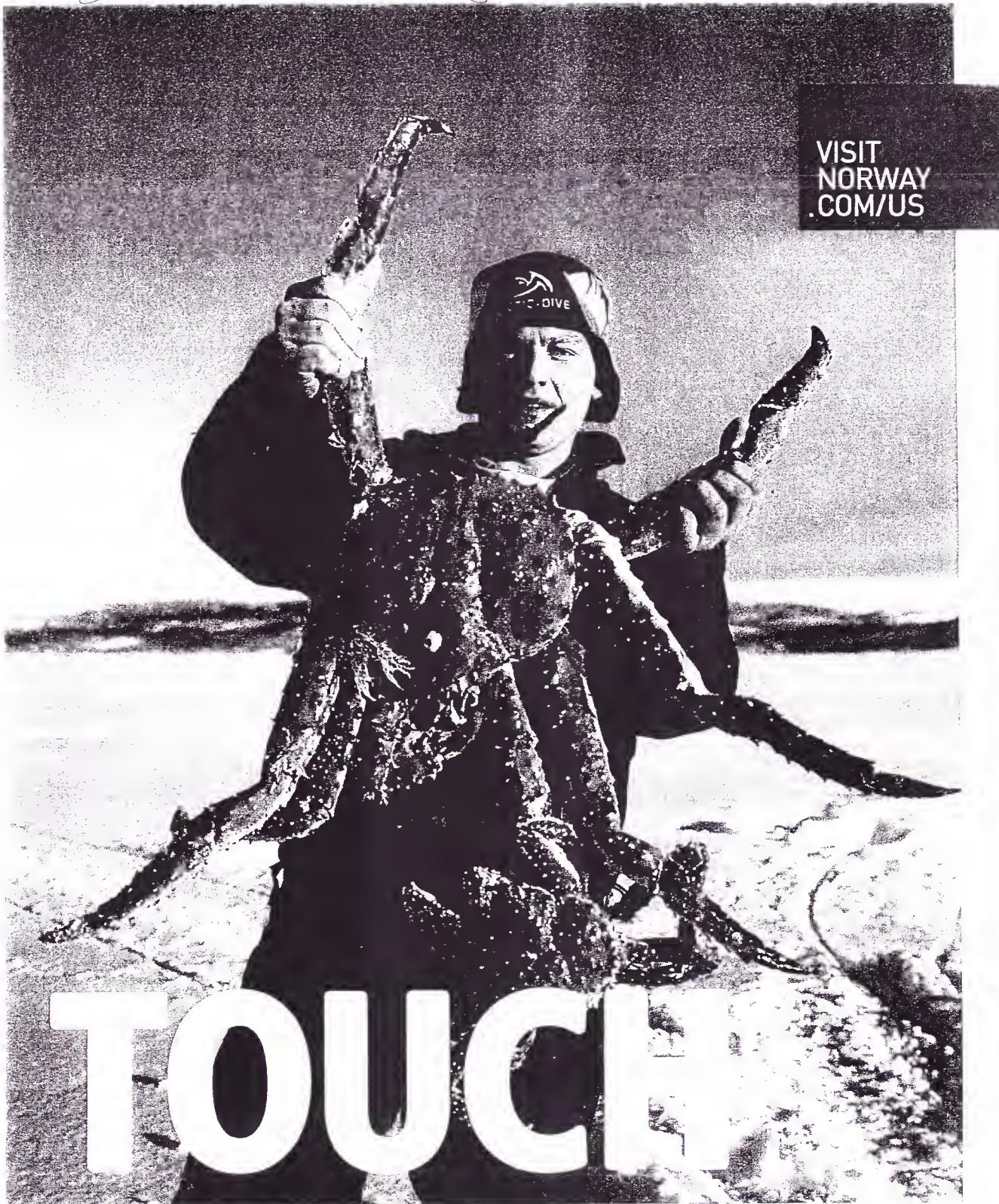
This year, make your vacation a sensation. Savor your holidays in northerly Norway, Europe's exotic frontier of new flavors and scents, sights and sounds. Indulge your taste for the finer things—our fresh, world-renowned seafood, for starters. You needn't dally in the dining room, in Norway, even eating's an adventure. Go on King Crab Safari with legendary coastal cruise line Hurtigruten—and trawl for a holiday meal to beat all.

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By summer Midnight Sun or winter Northern Lights, tactile adventures await in polar Norway. Touch the sky atop Svartisen glacier. Wrap yourself in reindeer in Lapland. Feel the freeze of Arctic breezes at North Cape. Get in touch—with northern Norway now.

NORTH N | O W Y

Force of Nature



The national tradition of *friluftsliv*—open-air living—means spending as much time outdoors as possible and experiencing nature firsthand.

Arctic adventures beckon in the land of the Midnight Sun and the Northern Lights, where action-packed vacations just come naturally, all year long. In summer, the sun never sets and the fun never stops. In winter, engage in every kind of snow-based activity imaginable. Come shoulder season, enjoy the best of both worlds—at the best prices.

Nature trumps all in northern Norway, with crystal-clear rivers running through picture-perfect valleys and glaciers slicing through alpine mountain ranges. The national tradition of *friluftsliv*—open-air living—means spending as much time outdoors as possible and experiencing nature firsthand. Coupled with *allemandsrett*—freedom to roam in the countryside—this cultural legacy makes Norway the ultimate escape for outdoor adventurers.

Kick off your journey in **Tromsø**, Norway's "Paris of the North," where you can indulge in world-class dining and a pulsating nightlife scene. When the party's over, use Tromsø as your springboard to Arctic Norway. Explore the **Lyngen Alps** on skis, on foot, or by raft, dogsled, or sleigh. North of the Arctic Circle, visit the magnificent **Lofoten Islands** and hike or bike in the rugged mountains and along the rocky coastline, marveling at the birds and marine life. Join an orca-watching safari to see how these mighty killer whales stun their prey with their powerful tails.

Norway's northernmost county, **Finnmark**, is wide-open Scandinavia at its wildest. Gather with local fishermen on a fjord; you'll savor the day's catch for dinner. Meet the indigenous Sami, the reindeer-herding people of Lapland. Take a boat ride by the magical light of the Midnight Sun, or travel by snowmobile to watch locals ice-fish for delicious king crabs. In Kirkenes, near the Russian border, you can even spend an unforgettable night in the world-famous SnowHotel.

The best way to enjoy it all? **Hurtigruten**, a national institution and the country's maritime lifeline for over 115 years, offers upscale cruising experiences complete with a wide range of land and sea excursions and activities. Hurtigruten ships travel between 34 mainland ports year-round including Spitsbergen and Svalbard in the summer. Take your pick from a vast menu of breathtaking coastal journeys at hurtigrutenvoyages.com or by calling 1-866-729-8535.



ARCTIC ADVENTURES. (top to bottom)
Hurtigruten ship with Northern Lights, Tromsø;
A friendly Sami girl

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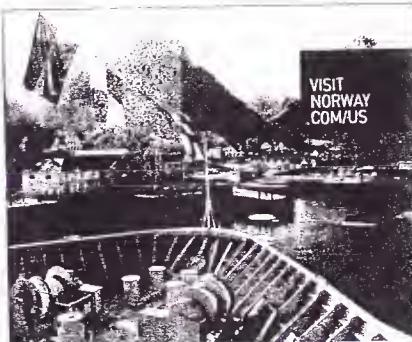


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STEP INTO ADVENTURE. Hurtigruten's classic Norwegian Coastal Voyage is the "World's Most Beautiful Voyage" year-round—but even more special come winter. November through March, we offer Hunting the Light—exclusive Arctic excursions and activities by the "blue light" of the polar night. Hurtigruten—once-in-a-lifetime vacations in one-of-a-kind Norway. For reservations, contact your travel agent today or call 1-866-711-4746.

www.hurtigruten.us/aarp
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STEP ABOARD A HURTIGRUTEN SHIP TODAY—and step into adventure. Our classic sailings between 34 ports along the majestic Norwegian coast—known as the "World's Most Beautiful Voyage"—include action- and fun-filled theme cruises and an array of exciting excursions to the most breathtaking destinations in beautiful Norway year-round.

Hurtigruten's legendary voyages are even more special come winter, thanks to our unique new **Hunting the Light** program. Passengers sailing from Bergen to Kirkenes between November 15, 2008, and March 15, 2009, will enjoy exclusive Arctic excursions and activities focused on northern Norway's beguiling landscape, climate, cuisine, and culture. Viking-style feasts. Lectures on Sami lifestyles. Snow-scootering in Lapland. Dog-sledding in Tromsø. King crab fishing at sea and al fresco fish-cake dinners on deck.

All by the beautiful "blue light" of the polar night, when the sun barely rises, and—if luck will have it—the ethereal glow of the Northern Lights.

You will enjoy this incomparable foray into Arctic Norway from the comfort of our upscale new generation and millennium exploration vessels: the MS Nordkapp, MS Nordlys, MS Richard With, MS Kong Harald, MS Polaris, MS Finnmarken, MS Trollfjord, and MS Midnatsol.

Whatever the trip, whichever the ship, Hurtigruten promises a once-in-a-lifetime vacation in one-of-a-kind Norway.

BOOK NOW AND SAVE: Reserve a Hurtigruten vacation today for the following savings*:

NORWEGIAN COASTAL VOYAGE SPECIALS:

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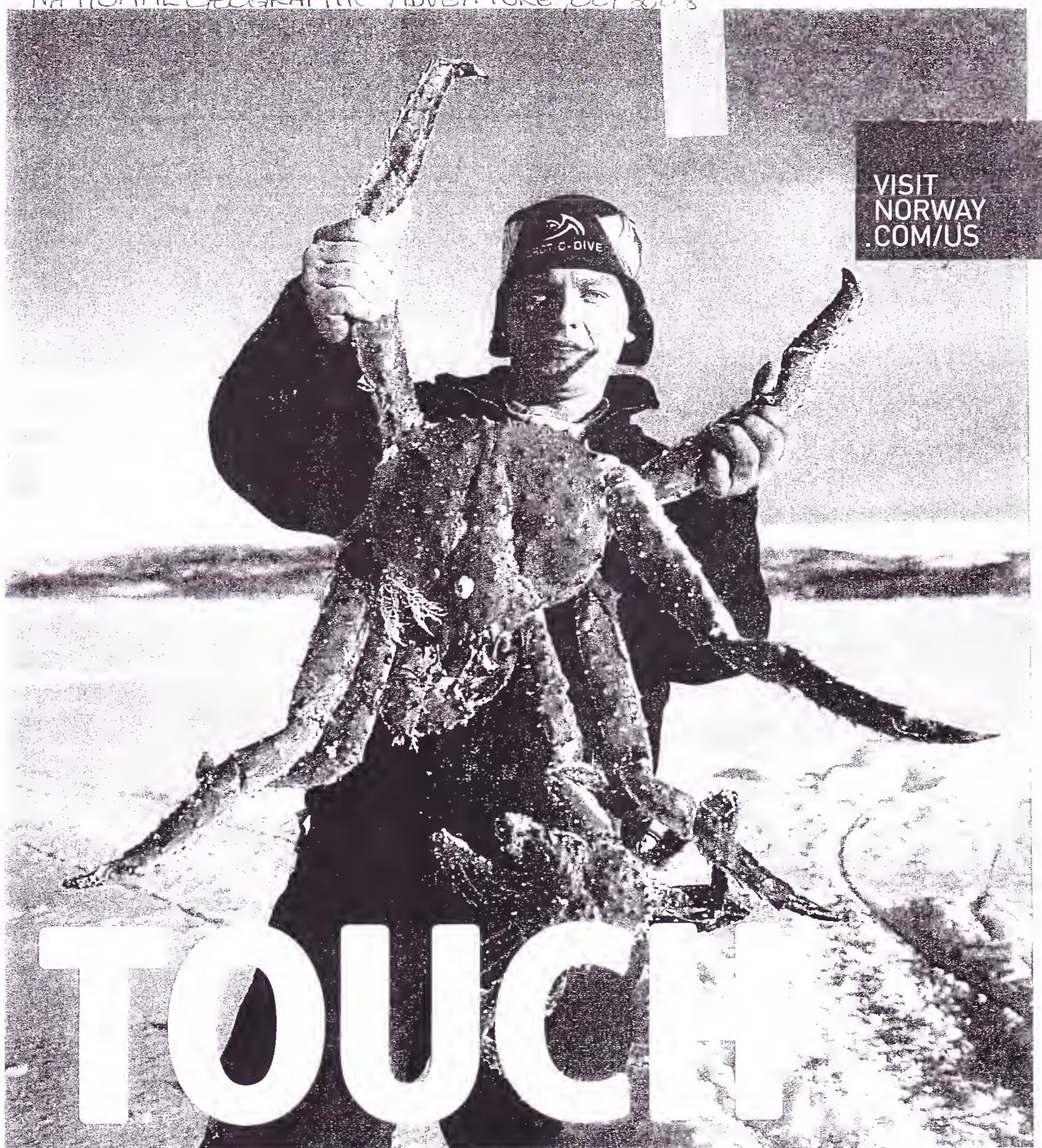
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www.visitnorway.com/us



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NATIONAL GEOGRAPHIC ADVENTURE, OCT 2008



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Photo: Mattias Sjöström/National Geographic

By summer Midnight Sun or winter Northern Lights, tactile adventures await in polar Norway. Touch the sky atop Svartisen glacier. Wrap yourself in reindeer in Lapland. Feel the freeze of Arctic breezes at North Cape. Get in touch—with northern Norway now.

Northern Norway— Adventure's In Our Nature

Arctic adventures beckon in the pristine, polar land of the Midnight Sun and the Northern Lights, where action-packed vacations come natural. Dive into an exciting world of alpine mountains, narrow fjords, and limitless tundra and wilderness. In summer, the sun never sets and the action—and fun—never stops. In winter, engage in every kind of snow-based activity imaginable. Come shoulder season, enjoy the best of both worlds—at the best prices. Borton Overseas offers great active tour packages to the region, and Hurtigruten plies upscale cruises filled with adventure-oriented excursions, from kayaking and wildlife sea safaris to Nordic skiing and dogsledding. To plan your northern Norway adventure, go to visnorway.com/.

SCENIC ADVENTURES

In northern Norway, nature trumps all. Crystal-clear rivers crease mountainsides and run through picture-perfect valleys. Glaciers slice through alpine ranges. Tundra stretches as far as the eye can see. Take in unrivaled sights and partake in unique activities in this spectacular natural setting: Aurora Borealis. The Midnight Sun. The Saltstraumen tidal current. Scuba diving in Lofoten. King crab fishing in the Barents Sea.

FRIILUFTSLIV

Norway's tradition of *friluftsliv*—or open-air living—means spending as much time outside as possible and experiencing nature firsthand. Coupled with Norway's *allemandsrett*—freedom to roam in the countryside—this cultural legacy makes Norway the perfect fit for outdoor adventure recreation. For more on *friluftsliv*, go to visnorway.com/friluftsliv.

LOFOTEN

Imagine a splendid archipelago north of the Arctic Circle, where nature's sense of scale dwarfs man's. The Lofoten islands offer exciting adventures: In fall and winter, join a killer whale-watching safari to see how these mighty animals stun their prey with their powerful tails. Hike or bike rugged mountains and rocky coastline; bird and marine life abound. A trip to the Lofoten archipelago is the trip of a lifetime.

TROMSØ

Norway's "Paris of the North," the city of Tromsø boasts world-class dining and shopping, as well as a pulsating nightlife scene. When the party's over, use Tromsø as your springboard to Arctic Norway. Explore the Lyngen

Alps, go rafting or fishing, or, try dogsledding, cross-country skiing, and sleigh riding.

FINNMARK

Northernmost county in Norway, Finnmark is wild, wide-open Scandinavia at its finest. There are any number of things to see and do in winter, summer—and the shoulder season. Join fishermen on a fjord, then eat your catch for dinner; meet the indigenous Sami, the reindeer-herding people of Lapland; take a Midnight Sun boat trip; travel by snowmobile to a fjord where locals catch delicious King crabs through holes in the ice, or visit Kirkenes near the Russian border and spend the night in the SnowHotel.

HURTIGRUTEN

Experience spectacular Norway by sea on the Norwegian Coastal Voyage. Daily departures all year and exciting, adventurous shore excursions such as dog-sledding and snow-mobile safaris are available. Take advantage of a 2 for 1 offer on select 2008 departures or save up to 45% on 2009 voyages. (hurtigrutenvoyages.com, 1-866-729-8525).

BORTON OVERSEAS

Whether it's escorted vacations or independent holidays, summer, winter, or shoulder season, Borton Overseas is your Norway adventure specialist. Bike the scenic, serene Vesterålen and Lofoten archipelagos. Embark on an Arctic Safari, dog sledding from Kirkenes in search of salmon and King crab. Nordic ski across the Finnmark Plateau. Borton Overseas is adventure in Norway. (bortonoverseas.com, 1-800-843-0602).



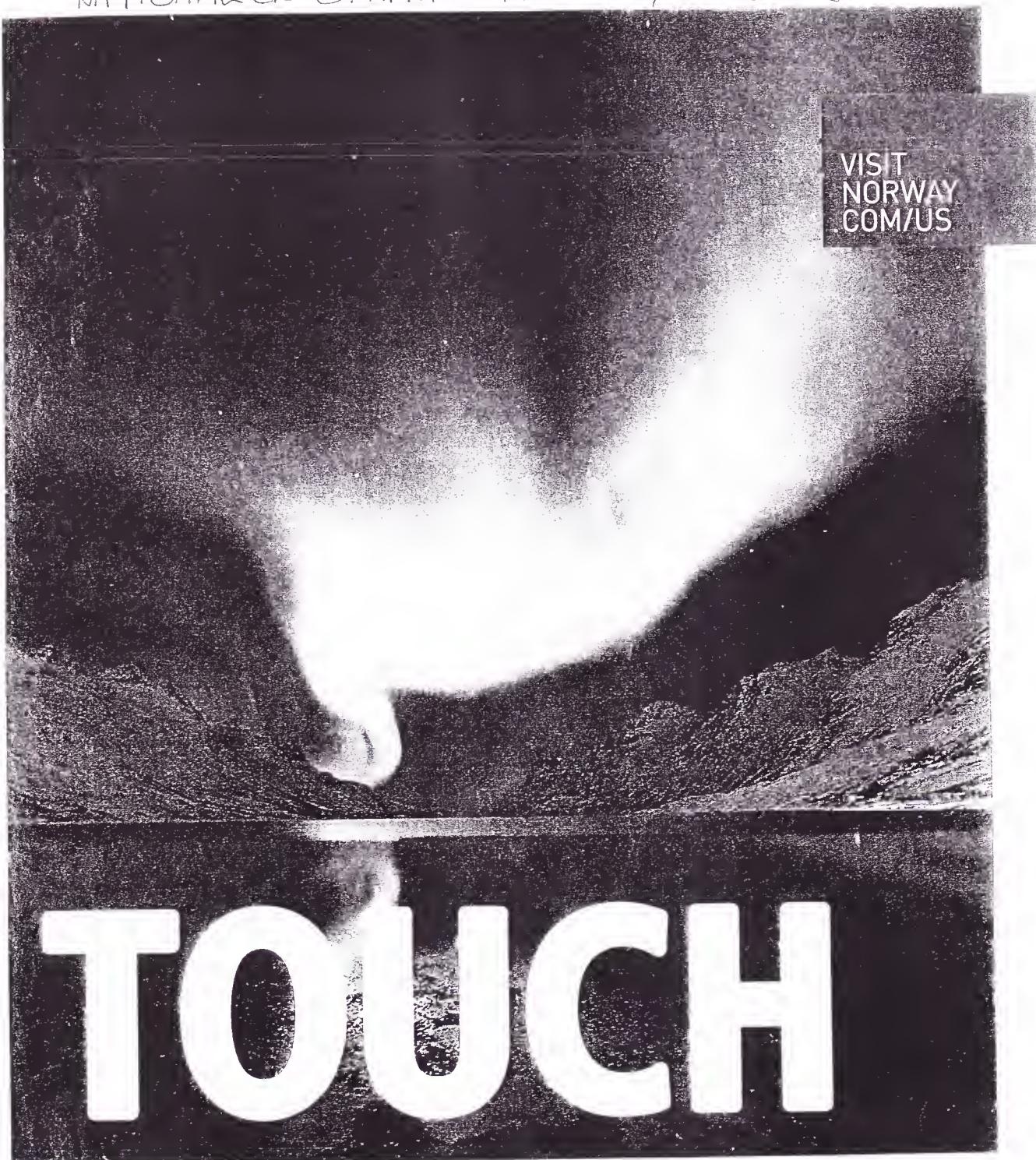
You don't have to travel to the end of the earth to see nature at its most natural. The pristine air, spectacular scenery and uncrowded spaces of Norway are closer than you think. As are our crystal-clear fjords, magnificent mountains and our dramatic coastline. Experience it all on an adventure vacation with Borton Overseas, your dedicated Norway expert.

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NATIONAL GEOGRAPHIC TRAVELER, OCTOBER 2003



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By summer Midnight Sun or winter Northern Lights, tactile adventures await in polar Norway. Touch the sky atop Svartisen glacier.

Wrap yourself in reindeer in Lapland. Feel the freeze of Arctic breezes at North Cape. Get in touch—with northern Norway now.

ADVERTISING



Northern Norway— Leisure's In Our Nature

Arctic vacations beckon in the pristine, polar land of the Midnight Sun and the Northern Lights, where intriguing experiences come natural. Dive into an exciting world of alpine mountains, narrow fjords, and limitless tundra and wilderness. In winter, indulge in delights and distractions both cozy and cool. In summer, the sun never sets and the fun never stops. Come shoulder season, enjoy the best of both worlds—at the best prices. Hurtigruten plies upscale cruises filled with shore excursion options, from kayaking and wildlife sea safaris to Nordic skiing and dog sledding. To plan your northern Norway vacation, go to

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For 115 years the Norwegian Coastal Voyage fleet has traveled the route along Norway's spectacular fjord-filled west coast, stopping at 34 ports along the way. Daily departures year round offer guests the uniqueness of the various seasons—the Midnight Sun in the summer or the Northern Lights in winter. (1-866-729-8525).

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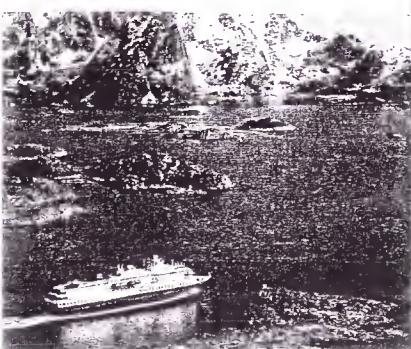
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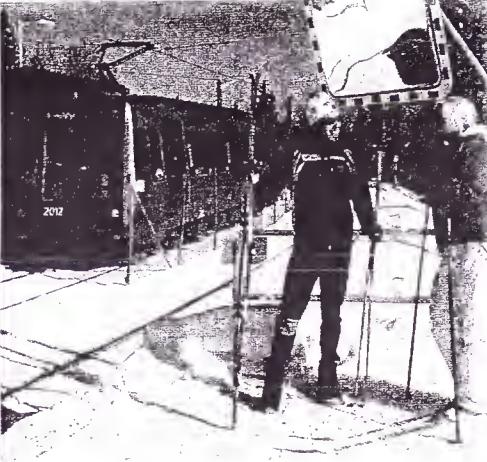
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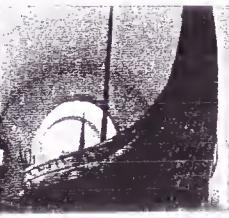
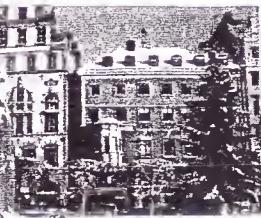
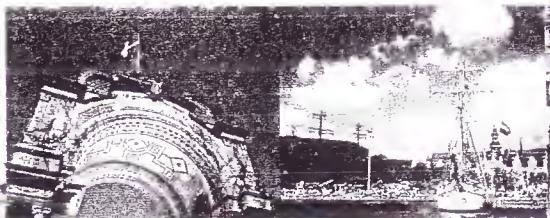


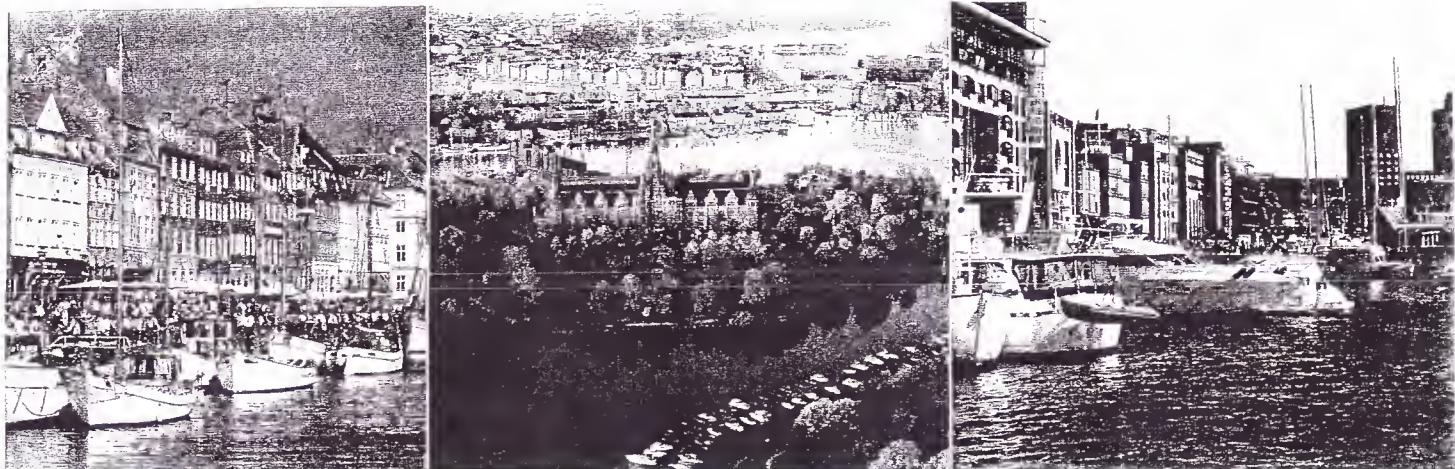
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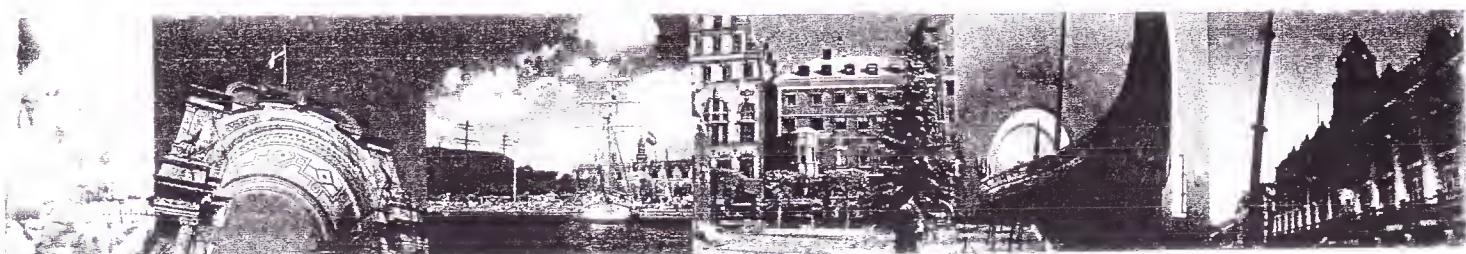
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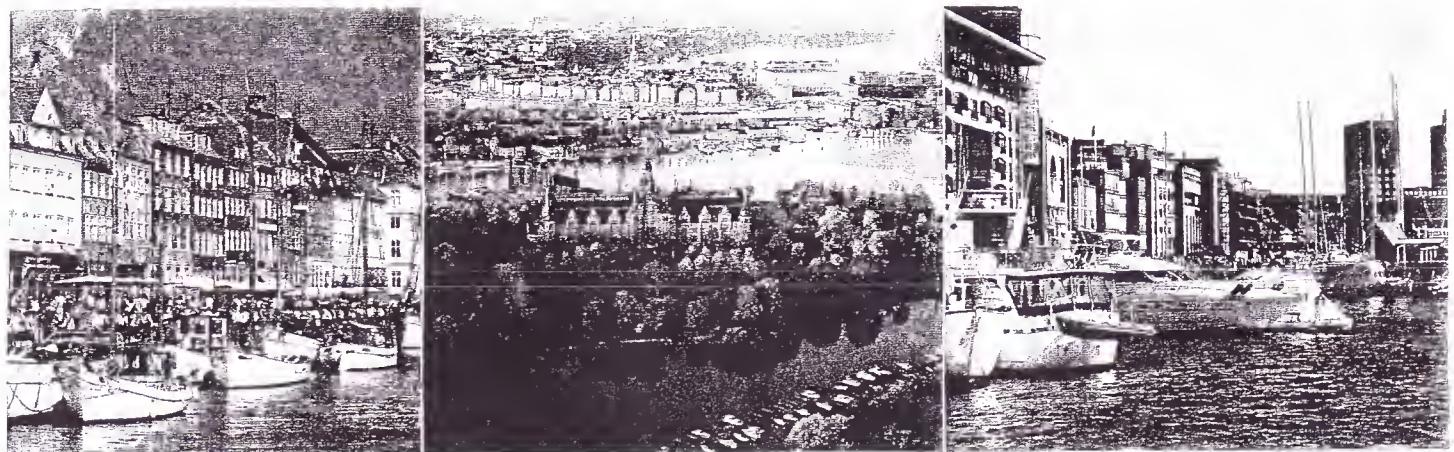
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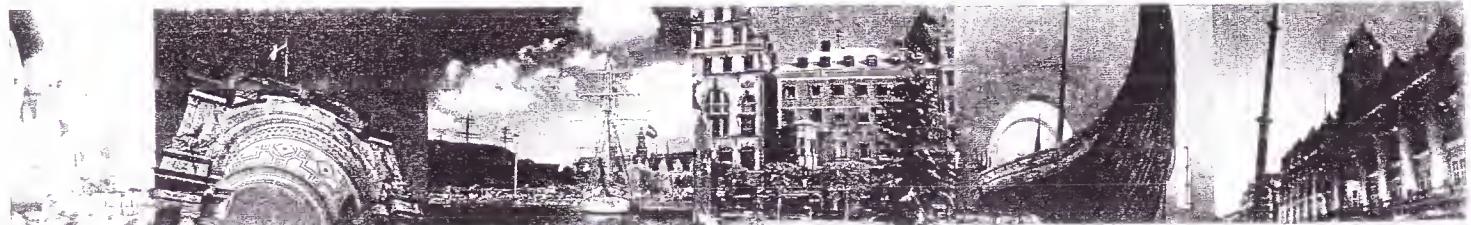


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